

MEMORANDUM OF UNDERSTANDING

SIFPD and The Imagination Connection

November 2026 Weird Tales Film Premiere Pilot Sponsorship Program

Purpose: This is the working agreement. It explains who does what after the Board authorizes sponsorship.

SIFPD

SIFPD:

- authorizes the event to be presented as benefiting SIFPD;
- retains control over use of its name, logo, badge and insignia;
- designates one representative for necessary District approvals;
- receives the portion of sponsorship proceeds designated for the SIFPD benefit;
- receives a final accounting after the event.

The Imagination Connection

The Imagination Connection:

- serves as the nonprofit administrator for the sponsorship program;
- enters the agreements with individual sponsors;
- receives sponsorship payments;
- maintains the sponsorship funds and accounting;
- pays approved sponsorship-related expenses;
- provides the sponsor benefits and recognition promised in the agreements;
- distributes the appropriate proceeds to SIFPD;
- provides a final accounting after the event.

Cynthia Kienitz — Sponsorship Coordination Liaison

Cynthia Kienitz serves as the Sponsorship Coordination Liaison for this event.

Sponsors may be identified or introduced by Ted Faye, Cynthia, board members, committee members, volunteers or others.

Cynthia will:

- follow up with prospective sponsors;
- work with the person who made the introduction when appropriate;
- explain the approved sponsorship choices;

- help the sponsor develop the sponsorship arrangement;
- work with the sponsor to complete the Master Sponsor Agreement;
- coordinate sponsor recognition and event participation;
- communicate with Ted Faye and The Imagination Connection;
- route matters requiring SIFPD approval to the District representative;
- maintain the sponsorship pipeline so opportunities are followed through.

Cynthia does not receive sponsorship funds or sign agreements on behalf of SIFPD.

How a Sponsorship Works

Someone identifies a sponsor → Cynthia coordinates the opportunity → the sponsor selects an approved sponsorship category → Cynthia helps complete the Master Sponsor Agreement → SIFPD approves any required use of its name → The Imagination Connection signs the agreement and receives the money → the sponsorship is delivered and accounted for.

Sponsorship Categories

Sponsors may support:

- the Weird Tales film project;
- the SIFPD benefit;
- both through a Presenting Sponsorship;
- goods, equipment or services through an in-kind sponsorship.

The specific categories and allocation of proceeds are contained in **Exhibit A — Approved Sponsorship Categories and Allocation.**

Financial Administration

All sponsorship payments are made to **The Imagination Connection.**

The Imagination Connection maintains the records, pays permitted expenses, accounts for the sponsorship proceeds and distributes the appropriate benefit to SIFPD.

Term

This MOU applies only to the November 2026 Weird Tales Film Premiere and associated SIFPD benefit activities.

It ends after the event, final accounting and distribution of proceeds.

SOUTHERN INYO COUNTY FIRE PROTECTION DISTRICT

By: _____

Date: _____

THE IMAGINATION CONNECTION

By: _____

Date: _____