

**WEIRD TALES FILM PREMIERE AND SIFPD BENEFIT
MASTER EVENT SPONSORSHIP AGREEMENT TEMPLATE**

This Sponsorship Agreement is between:

Sponsor: _____

Business or Organization: _____

Address: _____

Contact Person: _____

Telephone: _____

Email: _____

and

The Imagination Connection, referred to as the “Nonprofit.”

1. Event

The sponsorship supports the November 2026 Weird Tales Film Premiere and Southern Inyo County Fire Protection District benefit event.

The event is produced by The Imagination Connection in support of SIFPD.

2. Sponsorship Selection

The Sponsor selects one of the following approved categories:

☐ **Film Premiere Sponsor**

Supports the Weird Tales film project and The Imagination Connection.

Cash sponsorship amount: \$ _____

☐ **Fire District Benefit Sponsor**

Supports the Southern Inyo County Fire Protection District benefit.

Cash sponsorship amount: \$ _____

☐ **Presenting Sponsor**

Supports both the Weird Tales film project and the SIFPD benefit.

Cash sponsorship amount: \$ _____

Presenting Sponsorship proceeds will be allocated:

- 50% to The Imagination Connection for the Weird Tales film project
- 50% to the SIFPD benefit

Direct sponsor-fulfillment expenses will be deducted before the allocation.

☐ **In-Kind Event Sponsor**

The Sponsor will provide:

Estimated fair value: \$ _____

The contribution supports:

- ☐ Weird Tales Film Premiere
- ☐ SIFPD benefit
- ☐ Combined event
- ☐ Mobile digital sign and event promotion

☐ **Mobile Digital Sign Sponsor**

The Sponsor will provide:

- ☐ Use of mobile digital sign
- ☐ Transportation
- ☐ Placement
- ☐ Programming
- ☐ Operation
- ☐ Electrical support
- ☐ Other: _____

Estimated fair value: \$ _____

3. Sponsor Recognition

The Imagination Connection agrees to provide the following recognition:

- ☐ Display on mobile digital sign
- ☐ Logo in event materials
- ☐ Recognition during the event
- ☐ Website recognition
- ☐ Social-media recognition
- ☐ Presenting Sponsor recognition
- ☐ Recognition of donated goods or services
- ☐ Other: _____

Specific recognition:

4. Approved Use of Sponsorship

The Sponsor understands that its contribution will be used according to the category selected above.

Film Premiere Sponsorship funds support the Weird Tales film project and The Imagination Connection.

Fire District Benefit Sponsorship funds support the SIFPD benefit after permitted direct sponsor-fulfillment expenses.

Presenting Sponsorship funds support both the film project and the SIFPD benefit according to the approved allocation.

5. Payment

Cash sponsorships shall be payable to:

The Imagination Connection

Payment shall not be made to an individual volunteer or directly to SIFPD unless separately authorized in writing.

Payment method:

- ☐ Check
- ☐ Credit card
- ☐ Electronic payment
- ☐ Other: _____

Payment due date: _____

6. Sponsor Materials

The Sponsor shall provide its approved name, logo and advertising information by:

Date: _____

The Sponsor represents that it has the right to use all names, logos and materials supplied.

7. SIFPD Name

The Sponsor understands that:

1. SIFPD is the beneficiary of only those sponsorship funds designated for the SIFPD benefit.
2. SIFPD is not a party to this Sponsor Agreement.
3. SIFPD does not endorse the Sponsor's business, products or services.
4. Use of the SIFPD name, badge, logo or insignia requires approval.

8. Event Changes

The Imagination Connection may make reasonable changes to the event schedule, location, program or sponsor placement.

The Imagination Connection shall make a good-faith effort to provide recognition of comparable value if a promised placement becomes unavailable.

9. Cancellation

If the event is canceled, The Imagination Connection and the Sponsor shall agree upon one of the following:

- ☐ Recognition at a rescheduled event
- ☐ Recognition through alternate film or event promotion
- ☐ Application of the sponsorship to another approved project
- ☐ Refund of the unused cash sponsorship
- ☐ Other: _____

In-kind goods or services already used are not refundable.

10. Tax Treatment

The Imagination Connection shall provide any acknowledgment or receipt appropriate to the sponsorship.

The Sponsor is responsible for determining the tax treatment of its contribution.

11. Entire Agreement

This document contains the complete sponsorship agreement between the Sponsor and The Imagination Connection.

Any change must be approved in writing by both parties.

SPONSOR

Signature: _____

Printed Name: _____

Title: _____

Date: _____

THE IMAGINATION CONNECTION

Signature: _____

Printed Name: _____

Title: _____

Date: _____

INTERNAL SPONSORSHIP RECORD

Sponsor category:

- ☐ Film Premiere
- ☐ Fire District Benefit
- ☐ Presenting
- ☐ In-Kind
- ☐ Mobile Digital Sign

Cash received: \$ _____

In-kind value: \$ _____

Direct sponsor-fulfillment expense: \$ _____

Amount allocated to film project: \$ _____

Amount allocated to SIFPD benefit: \$ _____

SIFPD approval required:

- ☐ Yes
- ☐ No

Approval received from: _____

Date approved: _____